

Paper Recycling – a necessity for today's paper loop

7 and 8 October 2009

Euroforum — San Lorenzo de El Escorial (near Madrid)

Contents

backgrounds and insight into processes + developments
know-how on recycling technology
influences of printing processes on recyclability of paper

Who should attend

printers	recovered paper suppliers	art directors
publishers	researchers	
advertisers	papermakers	

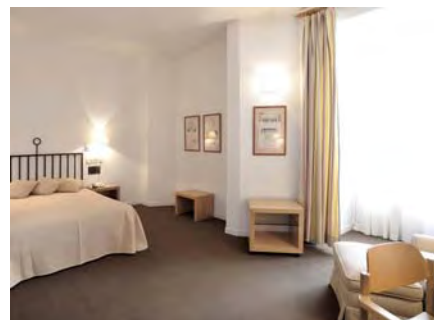
This seminar will provide essential up-to-date information and decision-making tools for all stakeholders in the paper chain.

Background situation

Print media has a high market share: But print media consist not only of editorial content and advertisement – they are made of paper. A lot of them are made of recycled paper, and if not, at least they will be recycled. And recycling becomes more and more difficult. Advertisers demand brighter paper, but the resource that the paper industry gets becomes worse. Some adhesives or some printing technologies can create problems; some printed paper products may be even undeinkable. Collection systems for used paper which focus only on quantity can also cause a decrease in the quality of the recovered paper.

The "European Declaration on Paper Recycling" sets recycling targets in quantity and quality. This self commitment is signed and supported by many members of the paper value chain – publishers, printers, ink and adhesive manufacturers, paper industry and others (see www.paperrecovery.org/). It is the responsibility of all single members of this value chain to bring the targets to life.

INGEDE seeks the cooperation of the members of the paper chain to deal with the problems of paper recycling. This cooperation has already led to significant progress and awareness.



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Program:

Wednesday, October 7

Holmen Paper Fuenlabrada

16:00–18:00 Visit of the Holmen Paper Mill

Seminar Hotel Euroforum, El Escorial

19:45 Dinner Speech: Welcome and introduction to the Seminar
Vicente Brox, INGEDE Regional Director

20:30 Dinner at the Seminar Hotel Euroforum

Thursday, October 8

09:30 Introduction to INGEDE
Álvaro Sánchez, INGEDE Board

10:00 Assessment of recyclability
Andreas Faul, INGEDE

10:30 Ink impact
Maurizio Franzoso, Sun Chemical

11:00 Coffee break

11:15 Editorial market situation
Eric Cordero, AEDE

11:45 Issues in deinkability
Axel Fischer, INGEDE

12:15 Research activities in paper recycling
M. Àngels Pèlach, University of Girona

12:45 Recycling in Spain
Teresa Barres, Spanish Environmental Department

13:15 Lunch

14:30 Fuenlabrada – a case of good sustainable management
Ricardo Luis Izquierdo, Director de Medioambiente del Ayuntamiento de Fuenlabrada

15:00 Ink reduction to optimal levels in offset printing – how to achieve?
Francisco Casanova, UPM, Manager Technical Sales, Spain and Portugal
Peter Herman, Sinapse Printing Simulators, President

15:30 Panel discussion
M. A. Pérez (Heraldo de Aragón), J. M. Albelda (El País), F. Gil (El Mundo)

16:00 Conclusions
Vicente Brox

The presentations will be given in Spanish language. A simultaneous translation in English will be available. The number of participants for this seminar is limited.

Attendance fee including **dinner on 7 Oct**, seminar fee and catering at the seminar: If you register until 2nd September 2009:

160 € per person

140 € for each additional participant of the same company

Attendance fee for a registration later than 2nd September 2009 will be

190 € per person

170 € for each additional participant of the same company

If you intend to participate, **please register by the enclosed form** by e-mail to marion.klabunde@ingede.org or by fax to +49 (7142) 774280

Closing date for registration is 25 September 2009. For organisational reasons we cannot guarantee to consider registrations received after this date.

Attendance is free for press and INGEDE members.

We have blocked a room contingent for INGEDE at the Euroforum. The room price will be 70 € (incl. breakfast) for the participants of this seminar. Please register for a room at office@ingede.org.

- More information is always available at INGEDE's homepage: www.ingede.org

We are looking forward to meeting you near Madrid!

The International Association of the Deinking Industry (INGEDE)

Dr. Ulrich Hoeke, Chairman

Dr. Vicente Brox, Director Spain and Portugal

Contact:

INGEDE Office

office@ingede.org

Phone +49 (7142) 7742-81

INGEDE Public Relations

pr@ingede.org

Phone +49 (89) 769 2333